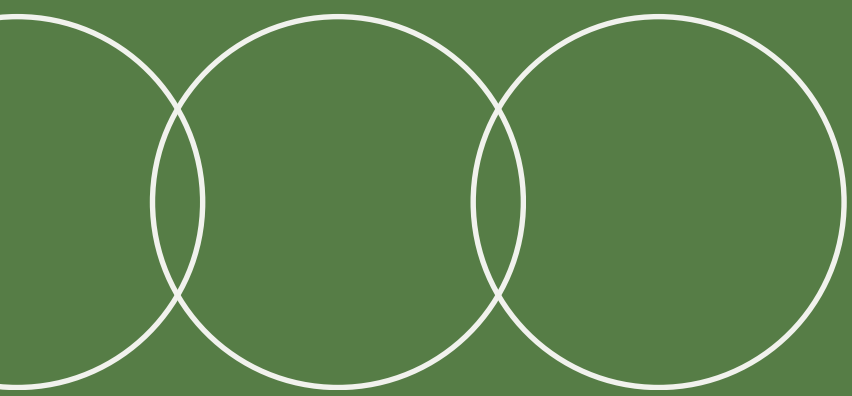


HUDSON VALLEY RIDERS, INC.

# 2026 SPONSORSHIP OPPORTUNITIES



Presented by Angel Noriega



# Our Mission

**Committed to Safety,  
Community, and Service**

## **RIDER SAFETY**

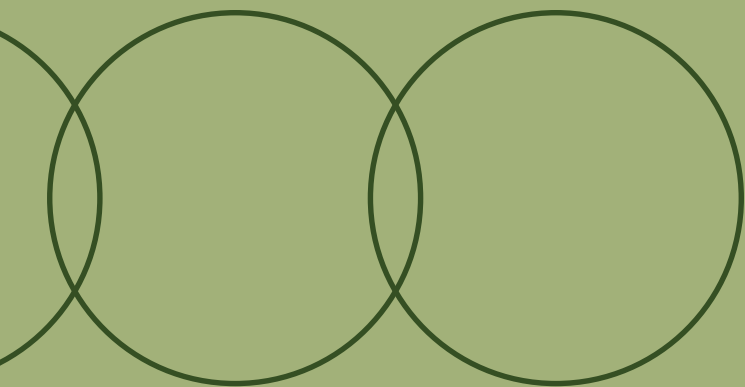
We prioritize proactive training to reduce accidents and improve safety for all riders on the road.

## **CHARITABLE GIVING**

We mobilize our network to support underserved families through school supply drives and holiday toy donations.

## **CIVIC PARTNERSHIP**

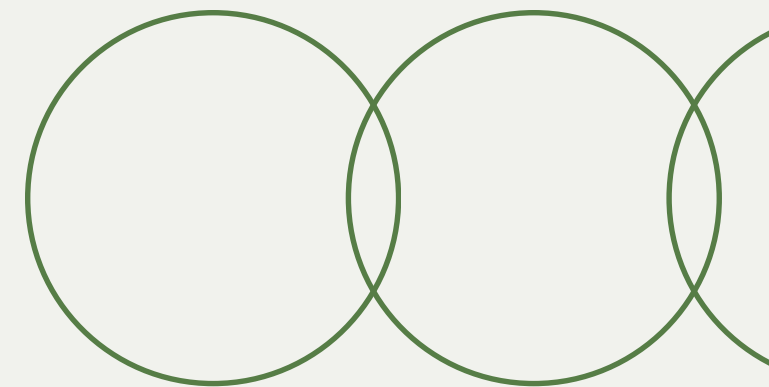
We actively engage in community events, fostering positive relationships and breaking stereotypes around motorcyclists and service.



# Target Audience Insights

## **Understanding Our Demographics**

Our audience consists of diverse motorcycle enthusiasts aged 25-55, with a strong community focus, ensuring brand alignment for sponsors seeking meaningful engagement in the Hudson Valley region.



# 2026 KEY INITIATIVES

Focused Programs for Community Engagement and Safety

## **SPRING: ROAD SAFETY AWARENESS**

We will launch a campaign emphasizing accident prevention, offering subsidized safety courses, and collaborating with local officials for traffic safety.

## **SUMMER: YOUTH & COMMUNITY SUPPORT**

Our "Road to the Classroom" initiative will collect school supplies for underserved students through organized county-wide donation runs during the riding season.

## **FALL/WINTER: HOLIDAY GIVING**

We aim to mobilize our network for toy drives and veteran support, ensuring families in need receive assistance during the holiday season.

# 2026 Season Partnership Levels

	Title Sponsor(\$2000+)	Gold(\$1000)	Silver(\$500)	Bronze(\$250)
Category Exclusivity (e.g., Only One Bank)	✓	—	—	—
Top Billing ("Presented By" Branding)	✓	—	—	—
Speaking Opportunity (Kickoffs)	✓	—	—	—
Logo on Event Shirts (Back)	Largest Logo	Prominent	—	—
Logo on Website & Banners	Largest Logo	Prominent	Medium	—
Social Media Spotlights	Monthly	Quarterly	Event Mentions	Group Thank You
On-Site Booth Space (Major Events)	✓	✓	—	—
Official Partner Plaque	✓	✓	—	—
Storefront Window Decal ("HVR Supporter")	✓	✓	✓	—
Website "Community Partners" Listing	✓	✓	✓	Name Listed

# Investing in the Community

## How Your Sponsorship Supports Local Initiatives and Safety

### **Safety Training**

Your contribution ensures riders receive **vital safety training**, preventing accidents through "Accident Scene Management" and advanced riding courses.

### **Community Supplies**

Funds are allocated to provide essential **school supplies and toys** for underserved families, enhancing the community's overall welfare and support.

### **Operations & Logistics**

Sponsorship dollars help cover **operational costs**, such as insurance and permits, ensuring our charitable initiatives run smoothly and safely.



# Contact Us to Partner

Email

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Website

<https://www.hudsonvalleyriders.org>

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